***GALLERY AT TERRA LAGO / LOGO***

*Design Brief*

**Job:** Logo Design

**Name:** Gallery at Terra Lago

(note: the word “at” is part of the name, but can be shown very small in logo)…

Name can be shown in one line or broken up into two lines.

**What is Gallery at Terra Lago?**

**Definition:**

Terra: earth or land

Lago: lake

Gallery at Terra Lago is an upscale “new home community” being built in Palm Springs, California, USA. The new homes are being built around a lake, with palm trees and mountains as a backdrop. (see attached photo and video to get a sense of the area). These homes will sell in the $600,000-$800,000’s range, so the logo design should reflect an “upscale” feel.

**Color Palette:**

We would like a combination of the following colors to be considered for the design of this logo…(Use your discretion on which colors you want to use)

1. Gold
2. Brown
3. Maroon
4. Aqua / Teal
5. Black
6. White